



CALIFORNIA FISH PASSAGE FORUM

Education and Outreach Committee Meetings

Present: Holly Steindorf, Anne Elston, Ruth Goodfield

Absent: Natalie Stauffer-Olsen

Meeting attendance:

https://docs.google.com/spreadsheets/d/1NApL93PWEhVy2thUfWbRoe0ILJVullm5_YTjQfazKil/edit?usp=drive_link

3/6 Agenda

- Discuss 2024 Combined Work Plan
(https://docs.google.com/document/d/1WlplLz13dpL20xc5nxv5Hiviudc4aP5FABAvCPVFWyA/edit?usp=drive_link)
- April 5th Funding and Resources Webinar
- Review Outreach Calendar
(https://docs.google.com/spreadsheets/d/1tZQ9SJV0sj40CcgL_T6MSG6vF3ZUwgBWmEop81JMmHQ/edit#gid=0)
- Plan for in-person outreach event in 2024 (Site visit, movie screening?)

3/ 6 Meeting Minutes:

Work Plan

The education and Outreach Committee reviewed the draft 2024 work plan. Those tasks mostly include planning online events Such as webinars, and planning in person events, like the steering committee meeting and outreach meetings. The work of the committee includes -Host Regional Prioritization and Networking event with each CDFW management region, Holly mentioned that per the science and data committee, this idea required more refinement to define scope (Task 3.3).

Holly updated the group on status of Task 7.1 (Develop materials to deliver to stakeholders to increase awareness of the Forum and increase participation in Forum activities). The Forum has a newly designed fat sheet, and a rack card outlining resources available from start to finish of a project. Both are available in the Forum intranet in the education and outreach committee files, Forum members are free to download and print these materials as they wish,

https://drive.google.com/drive/u/1/folders/1ICUstd1vvJsxzEP_2feH4gcsanoyg3jp

Holly has some professionally printed to send with foreign members to conferences, events, et cetera. For example the materials are at World Fisheries Congress in Seattle right now.

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The form fact sheet and resources rack card on the NFHP table at World Fisheries Congress in Seattle

The final task for the education and outreach committee outlined in the 2024 work plan is Task 7.5 - host two in person outreach events. We'll discuss this more later in this meeting.

Holly asked if there was anything we are missing from the work plan, group says no, agrees this is a good amount of work for 2024. *

*(Not discussed at meeting but considered in hindsight, Holly realized we do not have an item to encourage tribal involvement in the Forum on the 2024 work plan, this is an item we can consider with governance committee and education and outreach committee, perhaps something to be added for 2025 work plan.)

April 5th Webinar

Holly mentioned that we have 38 registrants for the April 5th funding and resources webinar. Holly will send email to the mailing list for a reminder and encourage more people to register, looking for suggestions for more registrants. Suggests adding to SRF newsletter and gives Holly SRF contact to do that.

Outreach Calendar

The group reviewed the forum outreach calendar, which is for members to add events they are attending to track and structure forum presence at events, and connect members with materials to bring to those events. Anne added Interagency Ecological Program Workshop which is being held April 23rd through 25th 2024. Now that we have printed materials Holly will contact and mail materials to people in advance so that they can bring them to those conferences.

Ruth mentioned a way to increase awareness of the forum, could be putting forward a poster at a poster session. SRF poster registration closes March 11th, next week. However putting together a poster may not

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be too difficult, we have plenty of materials and we have new images from the Owen Bissell project. Holly went over those images with the group, agreeing they are a big asset for outreach.

Holly will pitch the idea of bringing up a poster to SRF at the Governance Committee meeting 3/7, and report back. Ruth offers to man poster session if we choose to go that route.

In-Person Outreach Event/ Steering Committee Meeting

The group discussed planning in person outreach events, one likely coupled with a steering committee meeting. Holly mentions a challenge for her is not being in California, so Manning in person outreach requires planning and travel budget. The group discussed world fish migration day coming up on May 25th. Holly is attending a webinar on March 14th where other event planners are sharing their ideas, at the very least putting something on the website would be good, world fish migration day offers a free online streaming of the dam busters movie, perhaps we can put that out in an email and on the website.

Steering Committee Meeting

The group went over the summarized results of the planning form, put out by Holly on JotForm. Only have eight responses so far but out of those it is clear that the fall months tend to be better for travel. Both Ruth and Anne suggested Sacramento, looks like November is a good month for travel. That also gives us plenty of time to plan the event. Suggested by Anne: "Fremont Weir in the Yolo Bypass about 1/2 hour from Sacramento. Fremont year also has a nearby separate adult passage project that could be visited at the same time via foot."

Ruth loved the idea of creating a site visit as an outreach event, inviting not only agencies and practitioners, but also community members and trying to gear it towards family learning schools etc. Holly will pitch the idea of a November meeting in Sacramento to the Governance Committee on 3/ 7.

Action Items:

- Review 2024 work plan and makes changes to education and outreach tasks, goal is to finalize work plan soon.
- Holly to contact SRF and get them to put April 5th webinar on their newsletter.
- Ruth to send Holly some contacts for US Fish and wildlife for presenting opportunities at April 5th webinar (Holly will also ask Tim but he seems too busy).
- Holly will pitch poster idea for SRF conference to Governance Committee 3/ 7
- Holly will pitch Sacramento meeting in November with associated outreach event to Governance Committee 3/7
- All members of committee continue to add events to outreach calendar as they come up.