



CALIFORNIA FISH PASSAGE FORUM

Education and Outreach Committee Meetings

Present: Holly Steindorf, Ruth Goodfield, Anne Elston, Megan Quinn

Absent: Casen Jaquez

Meeting attendance:

https://docs.google.com/spreadsheets/d/1NApL93PWEhVy2thUfWbRoe0ILJVullm5_YTjQfazKil/edit?usp=drive_link

4/3/25 Agenda

- Welcome to Megan Quinn of American Rivers as our newest committee member
- Committee updates (Reminder of Hollis maternity leave, Departure of Kenzie Lamb from State Parks)
- Identifying Events for Forum Presence
- Status of the PAD brochure (See attached brochure)
- NFHP Funded StoryMap for the Forum (see attached proposal).
- Create some Agenda Items, decide how often to meet.

4/3 Meeting Minutes:

Welcome to Megan Quinn of American Rivers as our newest committee member

Thank you Megan for your interest in the committee! Megan is the director of Dam removal for California from AM. She is interested in outreach and graphic design and will make an excellent addition to the committee.

Committee Updates

This is the last meeting before Holly's maternity leave. Holly will help set up a recurring committee meeting once every other month based on committee members availability. Holly will also reach out to Theo Claire, who has expressed interest in joining the committee. If Theo is interested, Holly will consider their availability in making the recurring meeting time.

Grace Adams will attend but Holly has not asked her to take over the role of committee chair. As such it will be good for committee members to think of the next meeting's agenda in advance to keep things moving.

Departure of Kenzie Lamb from State Parks

Kenzie Lamb reached out to indicate that because of her role as an MPA interpreter to the public she did not feel it was a good fit to be engaged on the forum, given our reach is largely restoration practitioners and agency folks. Though Casen hasn't explicitly stated he is also no longer participating,

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given their identical roles, Holly assumes Casen will also be departing the Forum, and will take him off the distribution list.

Identifying Events for Forum Presence

https://docs.google.com/spreadsheets/d/1tZQ9SJV0sj40CxgL_T6MSG6vF3ZUwgBWmEop81JMmHQ/edit#gid=0

The forum outreach calendar is used to identify events for Forum participation, and connect members with materials to bring to those events.

Megan mentions two potential events. DWR may be doing a fall 2025 symposium. Megan heard about it from James Newcomb, Deputy Director of Habitat Restoration at DWR. Holly will ask Theo about this.

There is also an International Fish Passage Conference happening in Spring 2026 at UC Davis. The deadline for submissions is October 15th, the E&O committee should work with the Science and Data Committee for development of a session or workshop. <https://fishpassage2026.ucdavis.edu/>

Status of the PAD brochure (See attached brochure)

The PAD brochure is available on the E&O Committee folder on the Forum Google Drive. Holly will print 100 of them through Canva and send 50 to SRF with Grace. Anne can distribute these at SRF and keep some to take to other events.

<https://drive.google.com/drive/folders/17gWQyTyk64njqmwfafptWRz4ATseArh1>

Holly has also confirmed the Forum poster can be up at the poster session of SRF. Holly will send a notice to the Steering Committee asking for help staffing the poster. Megan has offered that the poster can be up next to hers (if SRF can accommodate this) but she can't commit to staffing the Forum poster in addition to the American Rivers poster. No problem. The poster being up is better than nothing. The poster can also be found on the Google Drive.

Action item: The committee will review the poster and make suggestions by next week so Holly can get it printed to send to SRF.

NFHP Funded StoryMap for the Forum

The Forum has some funding from NFHP to develop a StoryMap. Holly's proposal to NFHP explored two projects funded by the forum that engaged community and youth, one in a wild watershed (Mid Klamath Watershed Council) and one in an urban watershed (Wildcat Creek Fish Passage Project). The StoryMap content creation and publishing does not need to happen until Holly is back from maternity leave, however it would be helpful to have this committee work on:

- The theme of the story map
- A template on the type/ size of StoryMap (not all things are possible on all maps.
- Developing interview questions for when we are meeting with the project leaders and asking for content.
- Ensuring the StoryMap references the Forum/ has connection to the Forum

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Anne will talk with Karen Wilson at PSMFC who worked on CalFish and has done StoryMaps recently about her thoughts on templates and types of StoryMap.

Action item: The committee will find examples of StoryMaps that they like that could provide inspiration to the StoryMap project.

Suggested Items for Next Meeting Agenda

- (If Theo joins the committee) Welcome to Theo
- Recap from SRF poster session and workshop
- Come up with a central Story/StoryMap theme
- Discuss examples of StoryMaps committee members liked to inspire our StoryMap.
- Work with S&D committee to be ready to submit new session or workshop idea to SRF, AFS or the International Fish Passage Conference.